

Campustown Square

>Letters of Support

Letter from Brandon Fick, Owner of The District, 10/30/2015

I support the idea of creating a pedestrian mall as presented by Nitin. The Campustown area could benefit from a gathering place for people of all ages to enjoy. The proposed plans would help create a safe place away from busy streets and intersections. Different venues otherwise hosted away from the area or on city streets could be held in this location.

With the new construction in Campustown reaching completion, it would be great to see small businesses in the area also move forward with some renovation as well. The District is working on a concept for a new facade as well as back patio. This pedestrian mall would help improve the image of the overall area. At The District we have worked hard to improve our building and our business. If this proposed pedestrian mall is approved we would transfer those concepts to help keep the area safe, clean, and enjoyable for everyone.

Thank you,
Brandon Fick
Owner/Manager
The District
2518 Lincoln Way
Ames, IA 50014
[515-357-8467](tel:515-357-8467)

Letter from Robert Josephson, co-owner of Mayhem Comics, 10/30/2015

I support the idea of creating a pedestrian mall where the Campus Plaza building and parking area exists today. Giving the patrons of Campustown some place where they can gather and enjoy the area is a marvelous idea. The idea of events, such as concerts, opens the area up to more foot traffic and better enjoyment of the Campustown area. Vendors could sell food and drink in the area and access from the rear of each store could improve profit for the local businesses. The issue of parking would have to be addressed, since many spots would have to be removed to make room for the Ped Mall.

This issue needs to be brought to the front of the discussion. I would be willing to hear ideas that could move us forward. New buildings are a good start, but not absolutely necessary to improve the area. Mayhem is planning to freshen up our front facade and giving it a more 21st century look. I'm sure we aren't the only ones who would jump at the chance to improve our stores. Working together to accomplish that is a wonderful idea and we are willing to hear any and all ideas.

Thanks You,
Robert Josephson
co owner/manager
of Mayhem Comics & Games
2532 Lincoln Way
Ames,IA 50014
[515-292-3510](tel:515-292-3510)